

A Guide for Evaluating Science in the News

For each question, check the appropriate box from the "Possible Answers" columns

<u>Question</u>	<u>Possible Answers</u>	
	<u>Preferred Answer</u>	<u>Raises a red flag</u>
1. What is the basis for the story?	<input type="checkbox"/> Hypothesis Test	<input type="checkbox"/> Untested assertion <i>No data to support claims in the article.</i>
2. What is the affiliation of the scientist?	<input type="checkbox"/> Independent (university or government agency)	<input type="checkbox"/> Employed by an industry or advocacy group <i>Data and conclusions could be biased.</i>
3. What is the funding source for the study?	<input type="checkbox"/> Government or non-partisan foundation (without bias)	<input type="checkbox"/> Industry group or other partisan source (with bias) <i>Data and conclusions could be biased.</i>
4. If the hypothesis test is a correlation: Did the researchers attempt to eliminate reasonable alternative hypotheses?	<input type="checkbox"/> Yes	<input type="checkbox"/> No <i>Correlation does not equal causation. One hypothesis test provides poor support if alternatives are not examined.</i>
If the hypothesis test is an experiment: Is the experimental treatment the only difference between the control group and the experimental group?	<input type="checkbox"/> Yes	<input type="checkbox"/> No <i>An experiment provides poor support if alternatives are not examined.</i>
5. Was the sample of individuals in the experiment a good cross section of the population?	<input type="checkbox"/> Yes	<input type="checkbox"/> No <i>Results may not be applicable to the entire population.</i>
6. Was the data collected from a relatively large number of people?	<input type="checkbox"/> Yes	<input type="checkbox"/> No <i>Study is prone to sampling error.</i>
7. Were participants blind to the group they belonged to and/or to the "expected outcome" of the study?	<input type="checkbox"/> Yes	<input type="checkbox"/> No <i>Subject expectation can influence results.</i>
8. Were data collectors and/or analysts blinded to the group membership of participants in the study?	<input type="checkbox"/> Yes	<input type="checkbox"/> No <i>Observer bias can influence results.</i>
9. Did the news reporter put the study in the context of other research on the same subject?	<input type="checkbox"/> Yes	<input type="checkbox"/> No <i>Cannot determine if these results are unusual or fit into a broader pattern of results.</i>
10. Did the news story contain commentary from other independent scientists?	<input type="checkbox"/> Yes	<input type="checkbox"/> No <i>Cannot determine if these results are unusual or if the study is considered questionable by others in the field.</i>
11. Did the reporter list the limitations of the study or studies on which he or she is reporting ?	<input type="checkbox"/> Yes	<input type="checkbox"/> No <i>Reporter may not be reading study critically and could be overstating the applicability of the results.</i>